

# WHY DO THIS?

To update and simplify the regulations, address trends in the community, create consistency and uniformity, make regulations clear and easy to use, and bring them into one location.

**Charlotte's sign regulations have remained largely unchanged since they were adopted in 1992. The City's rapid growth, changes in the sign and advertising industries, and recent court rulings now warrant an update of this ordinance.**

## WHAT WILL CHANGE?

New sign regulations will be based on sign types and physical characteristics, not the content of the sign. New sign types (e.g. A-frame, rooftop, and skyline signs) will be allowed in some places. New standards are proposed for sign size, materials, location, lighting, portability and quantity.

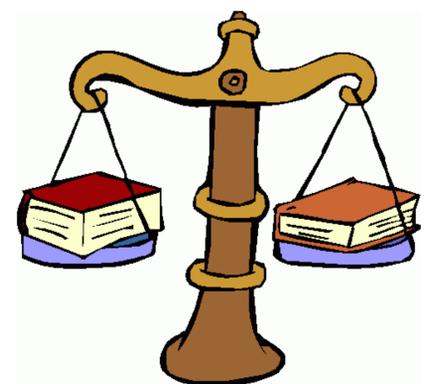


## WHAT WILL NOT CHANGE?

Other than some minor clarifications to existing language, no significant changes are proposed for Outdoor Advertising signs (i.e. billboards).

## WHAT WILL BE THE IMPACT?

The proposed amendment of the sign ordinance is part of the ongoing **Unified Development Ordinance (UDO)** process. Eventually, the new sign regulations will be incorporated into the **UDO**.



WHAT  
CAN  
UDO

HELP THINK OUR CITY **FORWARD**

Charlotte Place Types and Unified Development Ordinance



**CharlotteUDO.org**