

Meeting Agenda

5:00 – **Welcome & Introductions**
(Tony/Committee)

5:15 – **December Meeting Follow-up** (Ed)

- Meeting Schedule
- Committee Membership
- Meeting Summary

5:30 – **Organization & Protocol** (Tony)

- Principles – How we will work together
- Role & Expectations
- Documentation

6:00 – **Place Types** (Ed)

- Process & work-to-date
- Next Steps

6:30 – **Wrap Up** (Tony)

- Questions/future topics

Summary Notes

Organization & Protocol (Tony Lathrop)

- Inclusive, rigorous and transparent process
- Keep an open mind
- Civility and respect
- Be mindful of who you are speaking for
- Share time, and be mindful of everyone’s right to speak

Meetings & Process (Advisory Committee)

- Set up name cards in front of each member so names/affiliations are easy to identify
- How are we to react to information presented in the meeting? At meeting and next meeting (after homework, etc.)?
- How are “objections” by committee members documented? Can it change the course of the committee?
- OAC members are advisers, not deciders
- Communication conduits – should we have takeaways that can be relayed to constituent groups of members?
- OAC membership needs to be inclusive, and each member’s role is bring a wider audience of people into the process
- Importance of sharing information – could there be “sharing challenges”? (i.e. each OAC member to discuss project with a least one new person each month between OAC meetings) Monthly goals? Suggested content for social media posts by OAC members?

Place Types

Discussion & Comments (Advisory Committee)

How we Communicate

- How and what is the process for engagement to make this accessible to all: language? Terminology?
- Interactive methods (short videos) to explain the process
- Will goals and aspirations be discussed with the community?
- City Council needs to be brought into the process and get buy-in early
- Need to understand demographics of engagement (Not just place, but belonging)

Why Are We Doing This?

- Why are we doing this? What are examples of failures of current policies and regulations?
- Are the existing uses broken? If not, translate to Place Types
- Focus should be on ordinances, as they're the big problem, not land use or Place Types – need ordinances that reflect an urbanizing city
- Focus on streamlined ordinances, as these are critically important for simplicity and consistency.
- Is our goal to regulate aesthetics or subjective elements? Criteria? The market should decide
- Do Place Types reduce need for rezoning? Will it be more by right and how will neighborhoods be able to interact in the process?
- What realistic mechanism (if one exists) can by right zoning occur? Is it or is it not achievable? Need to know earlier than later

Vision

- Is zoning connected to a strategic plan?
- What does Charlotte want to look like? Is it going to guide all development?
- Our process should not result in more segregation and should define what the next 800,000 people will want in a city

Place Types – What Are They?

- How do Place Types allow for the full range of necessary places?
- Does Place Types homogenize the city and how will it represent the diversity of places?
- Can Place Types address larger societal needs – economic mobility, segregation?
- Where are we in the continuum of place – from sterile to rich/deep?
- Are Place Types just getting layered onto existing land use framework?
- Will we have existing Place Types and future Place Types, like Existing/Future Land Use?
- What is the end-result? How will a developer or resident know what the future looks like?
- Area Plans are still essential – but should/can it be in the UDO Process

Place Types – How do They Work?

- How will the Place Types process and UDO process unfold? It's ambitious
- Other communities who have done this? Mistakes and pitfalls?
- How does development work/exist that doesn't fit in a Place Type? Will we still have organic new types and growth?
- How do entitlements change with new map?
- How does a development decision get made with this new tool?
- How will this new tool interact with older adopted plans?
- How will the gap in planning on a comprehensive vision level be handled? Plan first .. write the UDO after
- Is the Fire Dept. included, critical that they're involved
- Keeping area plans with Place Types seems cumbersome – do we need that many layers?
- Thought Place Types was more flexible in terms of mapping rather than a rigid map
- How will change be mapped? When an existing place is X and the future is Y?
- Mechanism for mapping places – how do we accommodate change? Anecdotes of issues