

Meeting Agenda

6:00 - **Welcome** (Ed)

6:10 - **Introductions** (Committee)

6:30 - **Background** (Ed)

6:40 - **Role & Expectations** (Ed & Committee)

- Ed's Perspective
- Your Perspective

7:30 - **Organization & Protocol** (Ed & Committee)

- Principles – How we will work together
- Meeting Logistics

7:55 - **Wrap-Up** (Ed)

- To dos & Next Steps

Summary Notes

Committee Expectations (Ed McKinney)

- Provide expertise and feedback to shape the process and outcomes – not reach consensus
- Be a connection to your professional and community groups – share information and connect others to the process
- Sounding board, uncover blind spots, identify challenges/unintended consequences
- Forum for frank, honest, clear, and transparent discussion
- Chair (Tony Lathrop) will be a voice for the committee, keep on task and moving

Committee Expectations (committee members)

- Ensure the committee is diverse (social, neighborhood representation, geographic, etc.), transit representation?

- Committee should have a mix of vision, technical, policy & practice
- Define the time commitment for the committee
- How should we be hearing the community feedback that is occurring now and on-going?
- How will the committee interact with staff & consultants?
- How will we provide successful input without consensus?
- Provide feedback on strategy of process
- Clarity on process and timeline for how recommendations/direction go to staff for feedback
- Define what success looks like (metrics)
- Document ideas and concerns in a way that can be easily accessible
- Council must be invested and supportive in the results of what we will be putting out (Council is invested in the current system, how will we know that we are not wasting our time?)
- Do we take this in bite size pieces - can it be done in one big bite?
- Technical aspect is scary...
- Ability to intersect health outcomes and equity
- Courage of moving forward, aggressive, brave
- Form (new thinking) vs. function (our current rules) - move beyond and bring together

- Effort is far more comprehensive than originally expected
- How will near term ordinances issues be solved with such a big project? (is the task achievable?)
- Start with what staff doesn't think works right (worry we won't see the forest through the trees)
- Need to have a vision (maybe without consensus but tapped into our expertise)
- Need to clearly understand relationship between the Place Types & UDO effort - transparency
- How previous decisions on policy pieces can be put together as the underpinning of the ordinance
- Improve design aesthetic and economic development
- Champion for density (we are at a crossroads – don't like sprawl but don't like density)
- Open, transparent and inclusive process – will ensure buy-in
- Share from a user's perspective, help to identify barriers to fix issues with the development ordinances
- Keeping Charlotte competitive - we are a growing place and the zoning ordinance has a lot to do with that.
- Unifying the ordinances that I work in everyday

Motivation (why you are on the committee)

- Make something a sixth grader could understand
- Make sure as Charlotte continues to grow it focuses on economic engines, upward mobility for all
- Make sure more voices in the community are represented
- Our built environment has big effect on our health
- The intersection of transportation and land use planning
- Voice at the table for healthy communities
- Bring Stormwater Committee interest to the discussion
- Simplify the complexity of the development process
- Translate “planner” speak to “community” speak - help communicate!
- Lower barriers to tree preservation and how to unify the ordinances
- Better integrate ordinances, more usable for development industry and community
- Charlotte has a system that allows negotiation without lawsuits – this is something valuable that should carry on in the UDO.
- Continue a tradition of negotiation without lawsuits (a positive outcome of our current system)
- Importance of how the ordinance can continue to positively influence growth and economic development
- Constructive ways to fix problems
- Ordinance realignment – how it will affect community and businesses

- If you are not at the table – you are on the menu
- Would like to see growth in every geography - Streamline the ordinances with consistent standards for all areas of the city
- Love living in Charlotte – Current process makes it hard to respond to citizens
- Far less negotiated process (disadvantages people that aren't good at negotiating)
- Important to schools (CMS) as one of the largest landowners
- This could be fun!
- Establish greater consistency/predictability for the end-user.
- Dichotomy of growth and housing choice affordability with a variety for all
- Reflective of the values of this City
- Been through a couple of rewrites – bring experience
- Changing the philosophy of how we describe our City
- Potential for larger improvements with small changes
- Will result in something that will help streamline the process
- Creative solutions and ideas - current ordinances sometimes delay/stagnate what would otherwise be good development
- Good return for developers + Great built environment