



CHARLOTTE

**CHARLOTTE-MECKLENBURG
PLANNING**

Charlotte Place Types and Unified Development Ordinance

Transportation & Planning Committee

November 14, 2016

Community Workshops

Purpose:

Build initial awareness and
education

- **South**
Nov. 29, Queens Sports Complex
- **Central**
Dec. 2, Main Library (noon)
- **East**
Dec. 8, Charlotte Museum of History
- **West**
Dec. 13, Goodwill Opportunity Campus
- **Northeast**
Dec. 15, Oasis Shriners Center

Community Workshops

Getting the Word Out:

Postcards:

Sent to neighborhood organization list

E-mail Blast:

Professional organizations, boards (eg. REBIC, ZBA, HDC, SWAC), incl. **2,500** direct e-mail contacts (Planning)

Social Media:

Planning's Facebook page, City pages, including Nextdoor (**94,000** subscribers)

Media:

Charlotte Observer, Charlotte Business Journal, The Mecklenburg Times, Charlotte Agenda

Community Workshops

Agenda:

Presentation

- Place Types & UDO Overview

Information Stations

- Sign-In Table / Did We Hear You?
- Planning 101
- FAQs
- Proposed Place Types
- CDOT initiatives (Charlotte Walks, Charlotte Bikes, etc.)

On-Going Activity

Stakeholder Interviews

- October – City Council Members
- December – Planning Commission

Advisory Committee

- Finalizing membership
- December – Kick-Off Meeting



Charlotte Place Types and Unified Development Ordinance





Charlotte Place Types and Unified Development Ordinance




HELP THINK OUR CITY FORWARD

Charlotte Place Types and Unified Development Ordinance




Charlotte Place Types and Unified Development Ordinance

