



CHARLOTTE
CHARLOTTE-MECKLENBURG
PLANNING

Charlotte Place Types and Unified Development Ordinance

Planning Commission

November 7, 2016

Community Workshops

Purpose:

Build initial awareness and education

- **South/Central**
Nov. 29, Queens Sports Complex
- **Central**
Dec. 2, Main Library (noon)
- **South**
Dec. 6, Ballantyne (location TBD)
- **East**
Dec. 8, Charlotte Museum of History
- **West**
Dec. 13, Goodwill Opportunity Campus
- **Northeast**
Dec. 15, Oasis Shriners Center

Community Workshops

Getting the Word Out:

Postcards:

Sent to neighborhood organization list

E-mail Blast:

Professional organizations, boards (eg. REBIC, ZBA, HDC, SWAC), incl. **2,500** direct e-mail contacts (Planning)

Social Media:

Planning's Facebook page, City pages, including Nextdoor (**94,000** subscribers)

Media:

Charlotte Observer, Charlotte Business Journal, The Mecklenburg Times, Charlotte Agenda

Community Workshops

Agenda:

Presentation

- Place Types & UDO Overview

Information Stations

- Sign-In Table / Did We Hear You?
- Planning 101
- FAQs
- Proposed Place Types
- CDOT initiatives (Charlotte Walks, Charlotte Bikes, etc.)

On-Going Activity

Stakeholder Interviews

- October – City Council Members
- December – Planning Commission

Advisory Committee

- Finalizing members
- December – Kick-Off Meeting



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HELP THINK OUR CITY FORWARD

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