

WHAT  
CAN  
UDO



Charlotte Place Types and Unified Development Ordinance



# Place Types Update

Planning Committee

July 18, 2017



Charlotte Place Types and  
Unified Development Ordinance

# Agenda

- **What we heard – Planning Committee & Ordinance Advisory Committee**
- **Community engagement – past and future efforts**



## What We Heard – Planning Committee

- Support for Place Types being aspirational.
- Questions about the various elements of Place Types and how they work.
- Questions about how Place Types will be amended and kept current.



# What We Heard – Ordinance Advisory Committee

- Questions about the various elements of Place Types and how they work.
- Questions about future role and applicability of Centers, Corridors, and Wedges Growth Framework.
- Direction to think about the final products and technology options for making information easy to access and navigate.
- Recognition of the need for robust public involvement.



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# Community Engagement

## Community Workshops

### **Purpose:**

Build initial awareness and  
education

Test vocabulary

- **South**  
Nov. 29, Queens Sports Complex  
6-8pm
- **Central**  
Dec. 2, Main Library (noon)
- **East**  
Dec. 8, Charlotte Museum of History  
6-8pm
- **West**  
Dec. 13, Goodwill Opportunity Campus  
6-8pm
- **North**  
Dec. 15, Oasis Shriners Center  
6-8pm





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# Community Engagement

## **UDO Advisory Committee**

Monthly Meetings

## **Planning Commission**

Monthly Meetings

## **Transportation & Planning Committee**

Regular updates

## **Community/Interest Group Meetings**

30 and counting (in 2017)

1,900 registered contacts (project-based)

### **Purpose:**

- Build initial awareness and education
- Test vocabulary
- Grow contact list



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# Community Engagement Tools



## CharlotteUDO.org

- **Online Resources**
  - Presentations
  - Reports
  - “Meeting In A Box”
  - Story Map
  - Interactive Game
  - Questionnaire
- **Current Information**
  - Upcoming events
  - Meeting summaries
- **Master Contact List**
  - 1,941 registered contacts

FEATURED

### Help Think Our City Forward

The City of Charlotte is updating our land use policies and development ordinances. This comprehensive effort – Charlotte Place Types & Unified Development Ordinance (UDO) – will shape the future growth of our city.

This page will be the hub for information related to the UDO. As the project moves forward we will include a variety of resources here, including up-to-date documents and presentations, and information on upcoming events related to the UDO.

See posts below for current news and links to pages within this website.

Posted in [Announcements](#)

[Edit](#)

### Learn about the UDO in South Charlotte

Posted on July 11, 2017 by [scottadams78](#)

The Ballantyne Breakfast Club/South Charlotte Partners will host a meeting to learn more about Charlotte Place Types and the Unified Development Ordinance (UDO) on July 13 – details below.

Thursday, July 13

6 – 8:30 p.m.

The Ballantyne Hotel  
Main Level Ballroom

10000 Ballantyne Commons Pkwy, Charlotte, NC 28277  
<http://ballantynebreakfastclub.com/>

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UPCOMING EVENTS

South Charlotte Partners  
Thursday, July 13  
6 – 8:30 p.m.  
The Ballantyne Hotel  
Main Level Ballroom  
10000 Ballantyne Commons  
Pkwy, Charlotte, NC 28277

NAVIGATION

- Home
- About the Project
  - Planning Team
  - FAQ
    - Project Timeline
  - Place Types
  - Photo Gallery
  - Video Gallery
- Get Involved
  - Meet Us In Person
    - Public Meetings
    - Request A Meeting
  - Meet Us Online
    - “Meeting in a Box”
    - Let Us Know What You Think
  - Share Your Favorite Place
- Presentations & Reports





# Community Engagement Discussion

## Committee Discussion

### **Purpose:**

Provide input on next phase of community engagement for Place Types

- Mission & purpose
- Groups to engage
- Techniques to use
- New tools to consider
- Other...